

The Census is still happening! (You knew it was.)

Delaware County is currently at a Self-Response rate of 74.1%. The self-response rate in 2010 (WITHOUT the online option) was 78.1%! Medina still has us beat, but only a difference of 3 percentage points!

Regional offices have begun to reopen and there have been a number of adjustments recently announced – the big ones summarized below.

Self-Response was scheduled to end on July 31. It has been extended to October 31

Group Quarters to be completed by June 5 is extended to September 3

Non-Response followup scheduled to end in July will start in August and extend to October.

The Bureau has announced that they are still working timing for mobile assistance opportunities (like setting up at a library or hosting remote info sites) so they aren't ready to commit to a timeline at this point.

I'm contacting the media again for possible follow-up articles. Please see the information below for any social media opportunities in which you and your stakeholder groups might want to participate.



Scott B. Sanders, AICP, Executive Director

Delaware County Regional Planning Commission

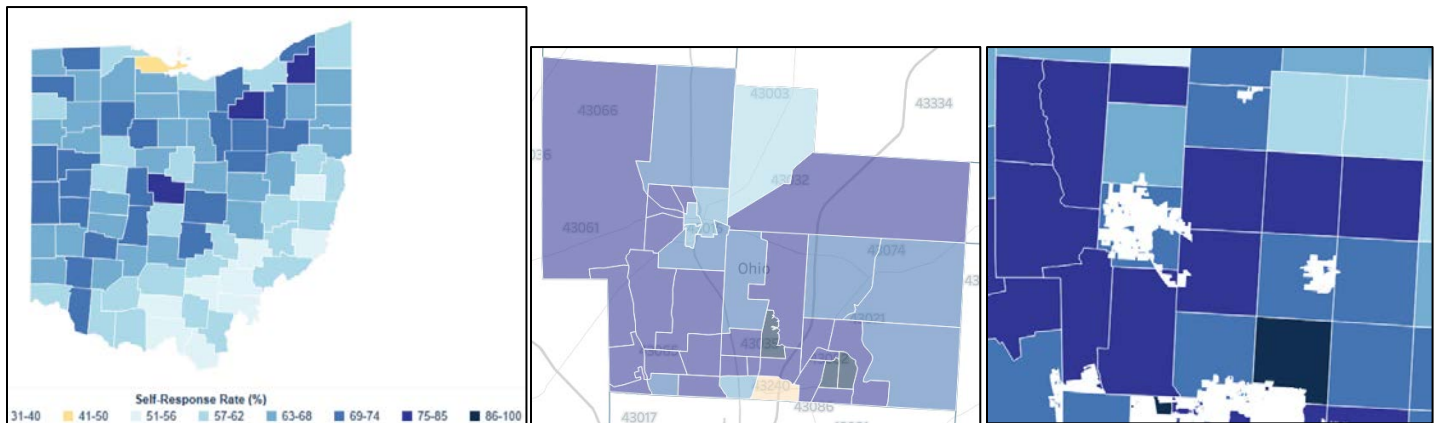
740/833-2260

www.dcrpc.org

<https://regionalplanning.co.delaware.oh.us/dcrpcgis/maphome/>

6/8/2020 Response Rate Update

(Darker blue is better response – site will not allow displaying multiple incorporated areas on a single map.)



Cities/Villages that are listed separately in the Census data and are not included in their own Complete Count Committee:

Ashley – 34.8%, Delaware – 73.3%, Shawnee Hills – 77.4%, Sunbury – 75.3%.

Take the 2020 Census Social Media Pledge.

The Census Bureau has had to change, adapt, and pivot how we engage with people living in the United State and its territories. Although we have had to make changes, our mission remains the same: **Count EVERYONE once, only once, and in the right place.**

Everyone Counts, and we are asking you to help us share this message.

We want to urge everyone, especially those within vulnerable communities, to respond to the Census and to challenge their friends to do the same. The more people who take the social media pledge - the more people are challenged - *and the more people will respond to the 2020 Census!*

You are a trusted voice in our community. To have your voice added to this pledge would be amazing. We would be honored if you would joining us!

Here are a few suggested ways you can help us get the word out on social media.

- a. Above all else, include **#2020 Census** in your social media posts.
- b. [Share information](#) about the census and why it's important to respond. Everyone can play a role in ensuring that EVERYONE is counted once, only once, and in the right place.
- c. **Record and post a video on your phone or tablet device** about why it is important for everyone to complete the Census.
- d. **Pledge to Complete the 2020 Census**
 - You can inspire others. Tell everyone—your friends and family, neighbors and co-workers— that you will complete the census, and that they should respond now, too!
 - [Post the pledge](#) to social channels to show your support in responding to the census.
 - Customize your pledge ([English](#) / [Spanish](#)). Tag other friends and challenge them to take the pledge and complete the census as well.
- e. **Instagram Stories:** Post the pledge to your IG story and tag the friends you are challenging, then post a second slate with the blank pledge so friends can easily share the graphic from there!

