How Local Governments can Collaborate with the US Census Bureau 9/1/2016

The 2020 Census of the nation is right around the corner. In previous censuses, local governments partnered with the Census Bureau to support the decennial effort in their area. Here are some activities that were helpful in the past and may be repeated for the 2020 Census.

TECHNICAL SUPPORT

- Participate in the Local Update of Census Address Program (address list sharing)
- Provide updated GIS and address files to the Census Bureau
- Work with your regional planners to review and update census tracts and block groups in your municipality
- Be sure your municipality responds to the annual Boundary and Annexation Survey (BAS)

OPERATIONAL SUPPORT

- Provide space that can be used for testing, on-boarding, training
- Provide lists of residential institutions
- Provide lists of shelters, service providers, and transient locations
- Promote temporary job opportunities

PROMOTIONAL SUPPORT

- Form a Complete Count Committee (elected officials, community groups, faith based, social service, health, business, etc.)
- Encourage census participation in newsletters, on websites, alerts systems, drop-in articles
- Utilize the Statistics in Schools program in your school district
- Put links to the American Community Survey (ACS) and decennial Census on local websites
- Encourage residents to participate in the "Other 9 Years" of on-going census surveys
- Invite Census participation at community events, festivals, neighborhood association meetings, etc.
- Include Census presentations , trainings, and exhibits at upcoming conferences
- Conduct Press Conferences. / news events
- Participate in the Census challenge with your neighbors
- Issue Proclamation of support for the decennial census

DATA USER SUPPORT

- Host data workshops and presentations on how to access census data (conducted by Census staff at no cost) for business, educators, elected officials, social service, grant writers, librarians, etc.

For more information, visit www.census.gov

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